



The Society of Flavor Chemists, Inc.

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Minutes of the Society of Flavor Chemists Business Meeting Holiday Inn North, Newark, New Jersey February 7, 2008

The 373rd general membership meeting of the Society of Flavor Chemists, Inc. was held at the Holiday Inn in Newark, NJ, and was called to order by President Joan Harvey at **5:00 PM**.

1. Acceptance of the minutes of the November meeting:

- Approved.

2. Treasurer's Report: *Steve Ruocco*

- The current Treasurer's Report was presented and is attached (Attachment A):

Opening balance: Checking Account	\$ 13,576.32
Savings Account	<u>\$ 6,761.00</u>
	\$ 20,337.32
Total Income	\$ 8,196.67
Total Expenses	<u>\$ 7,294.82</u>
Closing Balance:	\$ 21,239.17

- Discussed donations with our tax accountant:
 - As a not for profit organization we are entitled to collect unlimited revenue as long as the proceeds adhere to our exempt purpose (education). If items such as publications are sold, they need to be void of advertisements, for the government may tax such items depending on the content. In the case of a member willing the society an inheritance, this would be considered a contribution to the organization. If the amount is greater than \$5,000 the donor must be listed on the tax form and again we are exempt as long as the monies are allocated in accordance with the exempt purpose. The donor's wishes should be taken into account, but it's the SFC Board members' due diligence to make sure the wishes are aligned with the exempt purpose.
 - 2008 dues notices have gone out. Some people did not receive their dues notices; we will send out a new notice via email soon. Several members were dropped last year for non-payment of dues.

3. Secretary's Report: *Jack Fastag*

- 25-year pin recipients will be given the option to get their pin at regional meetings.
- To save money, communication in the future will be by email only, except for dues.

4. President's Report: *Joan Harvey*

- "Pulse of the Planet" is looking to set up a program this fall to increase kids' interest in science, and is looking for volunteers in unique science jobs. See Attachment B.

5. Vice President Report: *Ken Kraut*

- No report.

BOARD OF DIRECTORS

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6. Chairperson's Report: *Mariano Gascon*, not in attendance

- No report.

7. Committee Reports:

7.1. Arrangements Committee: *Hedy Kulka*

- Due to miscommunication with the American Society of Perfumers, they did not receive the mailing and thus did not participate in today's meeting.
- Will be sending out a survey to gather feedback about last October's FEMA meeting.
- Parking passes available for today's meeting attendees.

7.2. Audit Committee: *Dieter Bauer*, not in attendance

- No report.

7.3. By-laws Committee: *Eileen Brady*

- Proposed an amendment to the bylaws, but after the discussion that ensued it was decided to rewrite the proposal and present again at our next meeting.

7.4. Employment Committee: *Eugene Buday*, not in attendance

- Not much activity right now.

7.5. History Committee: *Dolf DeRovira* and *Ronnie McBurnie*

- We are re-scanning Earl Merwin's book with new OCR program that we are acquiring, and will post it back on the website when done.
- Many more scanned photos will be posted on website soon. Need help identifying some people, events, and dates.
- Dolf is working with FEMA (for their 100th anniversary next year) on a book that includes the history of the SFC and will need volunteers to help out. If you have any stories or memories to share, email them to Dolf at *historian@flavorchemist.org*.

7.6. Library Committee: *Al Goossens*

- Paul Ricciardi has joined the committee.
- Ex Libris was designed by Sam Tharpe, to be attached to each donated book.
- We are cataloguing our books mostly using the LOC (Library of Congress) code and some using OCLC (Online Computer Library Center), but some books do not have a code at all. We need to create a system that is globally uniform, through the OCLC. When done, the catalog will be available on the website.

7.7. Membership Committee: *Mike Bloom*

- Greg Lima and Albert Woszczak requested and were granted Emeritus status.
- Emeritus members approved at the last meeting: Carl Holmgren, Sheryrel Brown, James Etheridge, and Aurora Montenegro.
- We are implementing a more formal and rigorous testing procedure, which includes a written test with topics from the entire syllabus in addition to the interview. The Membership Committee will then present their recommendations to the membership for a vote at the *following* meeting, to allow for a review period.
- Sponsors need to be conscious of the responsibility involved and should not sponsor somebody that is not prepared.

7.8. Media Communication Committee: *Mary Foster*

- Meeting announcements appear in publications (IFT, P&F).
- Pictures from last meeting are on the P&F website.

7.9. Nomination Committee:

- Committee chair: Mariano Gascon.
- Committee members: Mike Fasano, Ronnie McBurnie, and Eileen Brady.
- The Secretary position is opening up.
- If you are interested or know someone interested in a nomination, let the committee know.

7.10. Program Committee:

- a) East Coast: *Aaron Graham*, not in attendance
 - Next East Coast meeting is on May 15 at the Newark Sheraton.
 - Today's speakers:
 - Dr. John Walradt, "Flavor Creation: Yesterday, Today, Tomorrow"
 - Felix Buccellato, "Novel Attributes of Vanilla in Fragrance & Flavor"
 - Amy Marks-McGee, "The Fragrance and Flavor Connection"
- b) Midwest: *Sam Tharpe*, not in attendance
 - Meeting is set up for April 17th at the Cincinnati Marriott.
 - Speakers: John Urbanski (Cargill), "Chocolate, the process"
 - Tracy May Adare, "Coffee"
 - Grace S. Yek, "Molecular Gastronomy"
- c) Chicago: *Menzie Tabora*, not in attendance
 - No report.
- d) West Coast: *Philip Barone*, not in attendance
 - Meeting will be held March 13, 2008, at the Crowne Plaza Anaheim Resort, in conjunction with NAFFS and CSA.
 - SFC speaker: Sheila Linderman, "The Scoop on Organic Flavor Regulations"
- e) IFT Breakfast:
 - Meeting will be held June 30, 2008, in New Orleans.

7.11. Symposium Committee: *Mike Fasano*

- Members: Mike Fasano, Karyna Flood, Hedy Kulka, Anthony Rella, Ketan Shah
- Looking at October 2009, possibly at the Forestal Village or the Hyatt in Princeton.
- Reviewed surveys from last symposium and will incorporate feedback.
- Debating "many topics" vs. "few topics with more detail".
- Want to include hands-on session(s).

7.12. Website Committee: *Jack Fastag*, attending

- Website calendar, job page, etc. are up to date.
- Need to resolve spam issue.

8. Unfinished Business:

- Dennis Kujouski: Our Exploratory Committee explored the possibility of holding a joint meeting with FEMA in May 2009 for their 100 Anniversary. That meeting is too expensive and the idea was nixed.

9. New Business:

- None.

President Joan Harvey adjourned the meeting at **5:50 PM**.

Respectfully submitted

Jack Fastag, SFC Secretary 2006-2008

ATTACHMENT A

TREASURER'S REPORT

1/18/08

OPENING BALANCE

CHECKING ACCOUNT	\$13,576.32	
SAVINGS ACCOUNT	<u>\$ 6,761.00</u>	

\$20,337.32

INCOME

SAVINGS INTEREST	\$ 1.67	
DUES 2008	\$ 2,325.00	
11/29/07 MEETING RECEIPTS	<u>\$ 5,870.00</u>	

TOTAL INCOME \$ 8,196.67

EXPENSES

ADMINISTRATIVE EXPENSES	\$ 1,643.81	
11/29/07 MEETING EXPENSES	\$ 5,651.01	

TOTAL EXPENSES \$ 7,294.82

CLOSING BALANCE - 1/18/08

CHECKING ACCOUNT	\$14,476.50	
SAVINGS ACCOUNT	\$ 6,762.67	

\$21,239.17

RECONCILED \$21,239.17

RESPECTFULLY SUBMITTED BY STEVE RUOCCO, TREASURER-SFC 1/18/08

ATTACHMENT B

KIDS' SCIENCE CHALLENGE - Jim Metzner Productions

"Work hard to find something that fascinates you. When you find it, you will know your lifework." -- Physicist Richard Feynman

The Kids' Science Challenge is about inspiration and fun, using the best technologies to excite kids about the future. It allows them to enter and explore the worlds of science and engineering.

The Kids' Science Challenge (KSC) is a new National Science Foundation-funded, 4-year initiative that will dynamically propel kids to participate in science. The *Science Challenge* will center around a nationwide competition for kids 8-11, including underserved groups, beginning in Fall, 2008, with kids submitting their own problems and experiments to scientists and engineers who are specially recruited for this project. These professionals will then investigate, experiment, and answer their questions. Competition winners will visit with and engage the professionals in their research settings. Other kids, their parents, and teachers will pursue these inquiries via radio and new media.

The Idea in a Nutshell: Imagine being able to suggest designs for a new skateboard or snowboard, or participate with SETI astronomers in the search for extraterrestrial intelligence, or use robots to monitor life on the ocean floor, or design a material that never before existed. A child who visits the *KSC* website will learn about the scientists and engineers engaged in these sorts of activities. He or she will have the opportunity to devise experiments for them to try. Once the experiments are in progress, a whole community of kids will interact with the scientists and engineers online, involved and engaged in a process that unfolds like a story. There are many ways that kids will hear about the project, many ways they can participate, many reasons why there's never been a better time to try this cutting edge experiment in direct engagement between youth and scientists.

The KSC Competition will take place in three rounds over three years, with four scientists and engineers participating in each round. Kids, parents, and teachers can sign up for entry kits through our website. *KSC* kits will also be available at collaborating businesses around the country, such as skateboard shops, and on partner websites. Entries can be submitted by email or snail mail. Each entrant will receive an incentive gift (collectible science trading cards, stickers, science activity kits, a magazine subscription, science toys and books, etc.) with their entry kit. The competition will be judged by participating scientists, project producers, science advisors and members of the advisory board. Winners will be announced on the project website and in press releases.

Entry Kits will include instructions; a booklet describing how scientists develop hypotheses, research questions, and experiments, or how engineers solve problems; a description of the work of the four participating scientists and engineers; and links to the project website where children can follow the progress of the competition. Kids will be asked to submit a question, an experiment, or problem for one of the scientists and engineers to pursue in his or her particular field. Opportunities for both individual entries and collaborative entries will be encouraged via online social networks and children's online virtual worlds. The first 1000 entrants in each round will also receive a science activity book, with 250 of these books distributed to after-school science programs such as Community Science Workshops.

Solving the Challenges: When the experiments have been attempted and the problems solved, kids whose questions were chosen and a chaperone will be invited to the research facility. The scientists and engineers will demonstrate how the problem was solved, how the experiment was done, and what the results were. The scientist/youth interaction will be filmed for podcast and online features on the *KSC* website. New science challenges will also be posted online, so that kids can try to do their own experiments at home, inspired by those being attempted by our group of scientists and engineers - with safety, as always, being a prime concern. Project scientists and engineers may also visit the science classrooms at the participants' schools to demonstrate and talk about their specific Science Challenge project.

Partners: To maximize our reach into all sectors of the population, *KSC* is partnering with a number of organizations, each offering unique contributions to ensure that our youth will be drawn into participation with *KSC* as a beginning of a lifelong fascination with science and all it offers. A sampling of partners include: Dragonfly TV, the Gordon Current Science and Technology Center at Boston Science Museum, Gravity Skate Boards, K2 snowboards; science teacher organizations, major online virtual world websites and social networking sites for kids, and many more. The *Kids' Science Challenge* invites YOUR participation! There are numerous ways to get involved and many marketing benefits to sponsors. Contact us and learn more!

***Pulse of the Planet* is seeking scientists for the Kids Science Challenge**

Pulse of the Planet, the award-winning daily radio series, is beginning a new NSF funded initiative that will spark an interest and involvement in informal science learning in children ages 8- 11. Using science challenge activities, a nationwide competition, radio broadcasts, interactive web features, and incentives such as science trading cards and science activity kits, the project will showcase children's interactions with scientists and engineers.

The *Kids Science Challenge* (working title) will reach children, including underserved groups, through a strategically selected and designed mix of media. **In a nationwide competition, kids will be asked to submit their own questions, ideas and experiments to scientists and engineers recruited for the project. This team of scientists will help select the winning entries, and each selected question or experiment will then be investigated by the appropriate scientist or engineer.**

All kids who enter the competition will have the opportunity to interact with scientists and engineers online. Radio and new media – Internet blogs and podcasts – will involve kids, their parents, and teachers in the process of learning how the selected inquiries are pursued. The project website will provide a rich variety of resources that will allow kids to understand and appreciate some of the basic principals of science and further pursue the interests they have developed through the project.

We are seeking scientists and engineers whose areas of research would be of inherent interest to kids. These are scientists who must also have the time, energy and inclination to work with kids on projects that the kids have suggested. The scientists must also be willing and able to have their projects publicized through the *Pulse of the Planet* web site (www.pulseplanet.com), and in podcasts and radio programs.

We would need you to participate in the project in the following ways:

Preparation

1. We create a promotional podcast and online feature describing your area of research in a way that is exciting to kids. We may videotape you doing some research and do a brief interview with you talking about your work. Your Time: a half day or less.
2. With your input, we create promotional and introductory materials for kids, related to you and your research. This information will help kids to come up with questions or experiments best suited for your work. Your Time: up to half a day.

Competition Participation

3. Working with the *Pulse of the Planet* staff and adult mentors, you interact with kids who pose questions or potential experiments on Science Challenge blogs and online groups. This will help online groups refine their questions for the competition. Your Time: four sessions online (from one to two hours each session), over a one month period.

Competition Selection Process

4. Working with the *Pulse of the Planet* staff and advisory board, you help review Science Challenge submissions and are a final judge in selecting the chosen question or experiment in the nationwide competition.

Conducting the Experiments, Solving the Problems

5. You design and conduct an experiment to respond to the questions selected from individuals and online groups. Your Time – will depend upon the nature of your work, from one to four weeks (estimated).
6. You will host 'kid scientists' at your research site, or alternately, visit their school, while conducting your experiments, or presenting your results. Your Time – one day.
7. You will be interviewed by 'kid scientists' for a podcast on the *Pulse of the Planet* web site, or for the *Pulse of the Planet* radio series. Your Time: half a day.

Final Stage

8. With your input, the *Pulse of the Planet* staff makes your research findings and related educational activities available on our web site. Your Time – a few hours
9. You will provide photos of yourself, preferably engaged in your work, for marketing purposes.

Your participation in the earlier stages of the project will help ensure that the kids pick an experiment that is feasible and meaningful. It will then be up to you, with support from us, to figure out the logistics of conducting whatever research or experiment is needed to answer that question. Whether it is to be done in the field, in the classroom, remotely, or with kids in your lab, will depend greatly on what your research entails and where it takes place, and we will need your guidance as to what would be the best plan of action. We will be recording the process that you go through in answering the question, and the interaction that you have with kids about the success or failure of the experiment and what the results mean. The time involved at this stage depends greatly on your field and the simplicity of the chosen experiment.

What's in it for you? You will have the opportunity to be involved in a rewarding educational experience for kids, nurturing the minds of the next generation of scientists. You will reach a public audience with your research findings through our media activities on *Pulse of the Planet* (daily worldwide audience of 700,000 listeners), plus the audience of thousands of kids online and tuning into our podcasts. Possibly you'll be led into areas of research suggested by young energetic minds, that may not necessarily be on your current research radar. And finally, you'll be able to add that always-important extra line to your vitae, working on a project funded by the National Science Foundation's Informal Education Program.

For more information, contact Jim Metzner at pulse@igc.org or 845-626-2253.